

GEORGIA BIO™

GEORGIA LIFE SCIENCES SUMMIT 2010

October 28, 2010 • AmericasMart Atlanta • Georgia

CALL FOR SPONSORS



INNOVATION FOR A HEALTHIER WORLD...
MEETING THE CHALLENGE

GEORGIA LIFE SCIENCES SUMMIT 2010

Innovation for a Healthier World... Meeting the Challenge

OCTOBER 28, 2010 | AMERICASMART ATLANTA | GEORGIA

Welcome!

On behalf of Georgia Bio, I would like to take the opportunity to extend a warm invitation to join us for the Southeast region's largest life science conference, the 9th Annual Georgia Life Sciences Summit, scheduled for **October 28, 2010, at the AmericasMart Atlanta.**

Since its beginning in 2001, the annual Georgia Life Sciences Summit has grown into the premier life science event for the Southeast's life sciences community. The role of the Summit is to provide a forum where professionals from industry, academia and government can unite to discuss and address the major issues facing the life sciences, including topics related to scientific research, product development, financing, business development and public policy, as well as to showcase exciting and potentially life-saving innovation taking place right here in Georgia. This year, we anticipate that more than 800 individuals from across Georgia, the Southeast and the nation will attend the Summit.

The challenges facing the life sciences today are complex and growing. Changes in the scientific, economic, political, technical and social landscape are accelerating domestically and around the globe, all of which are having an impact in every corner of our industry. In recognition of these developments, and the potential threats and opportunities they represent, the Summit's 2010 theme is "**Innovation for a Healthier World... Meeting the Challenge**". The theme focuses on how private and public organizations can successfully meet the many obstacles ahead, and what new directions and strategies must be considered in order to reach the industry's goal of continuing to provide world-class innovation to improve the health and well-being of people, animals and the planet.

The Summit will provide you with the opportunity to participate in several plenary sessions designed to address key issues facing the industry as a whole, as well as numerous breakout sessions and panel discussions where many experts will share their insight, guidance, and prognostications on more specific issues facing various sectors of the industry, including therapeutics, diagnostics and vaccines; medical technology and devices; and global and public health organizations. Companies, universities and other organizations will also be displaying their scientific and technological capabilities, breakthroughs and offerings in an exhibit hall that sells out year after year.

So please join us for the **2010 Georgia Life Sciences Summit on October 28, 2010**, and participate in what has become the preeminent networking and business event, showcasing the best that the life sciences have to offer in Georgia and across the Southeast. For further information, including sponsorship and exhibit information, please contact the Conference Secretariat at mpoole@informedhorizons.com.

I look forward to seeing you in October.

Regards,

Russell H. Plumb, MBA
2010 Summit Chair
President & Chief Executive Officer, Inhibitex, Inc.

SPONSORSHIP BENEFITS...

Premier Level - (\$22,000)

- Full-page COLOR advertisement included in the final program – position of advertisement on a first-come, first-served basis
- Prominent complimentary, double exhibit space, if sponsorship is confirmed on or before September 1, 2010
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates
- Sponsor's logo on all delegate bags
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing
- Prominent acknowledgment, incorporating sponsor's logo, in final program
- Prominent display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Invitation for six (6) persons to attend the Chairman's Reception
- Six (6) complimentary registrations
- Marketing insert into the delegate bag
- Opportunity to welcome attendees and introduce speakers throughout event program

Platinum Level - (\$14,000)

- Prominent complimentary exhibit space, if sponsorship is confirmed on or before September 1, 2010
- 1 full page B&W advertisement in the final program
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing
- Prominent acknowledgment, incorporating sponsor's logo, in final program
- Display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Invitation for five (5) persons to attend the Chairman's Reception
- Four (4) complimentary registrations
- Marketing insert into the delegate bag



Gold Level - (\$10,000)

- Complimentary exhibit space, if sponsorship is confirmed on or before September 1, 2010.
- ½ page B&W advertisement in the final program.
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for three (3) persons to attend the Chairman's Reception.
- Three (3) complimentary registrations.
- Marketing insert into the delegate bag.

Silver Level - (\$7,000)

- Complimentary exhibit space, if sponsorship is confirmed on or before September 1, 2010
- ¼ page B&W advertisement in the final program
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates
- Acknowledgment, incorporating sponsor's logo, in final program
- Display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Invitation for two (2) people to attend the Chairman's Reception
- Two (2) complimentary registrations
- Marketing insert into the delegate bag

Bronze Level - (\$3,500)

- Sponsor's name printed on invitation, subject to confirmation of sponsorship prior to printing
- Company name on meeting website, which offers online registration for all delegates
- Company name in the final program
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- One (1) complimentary registration



Gala Party/Closing Reception **(\$20,000 exclusive) or (\$10,000 non-exclusive)**

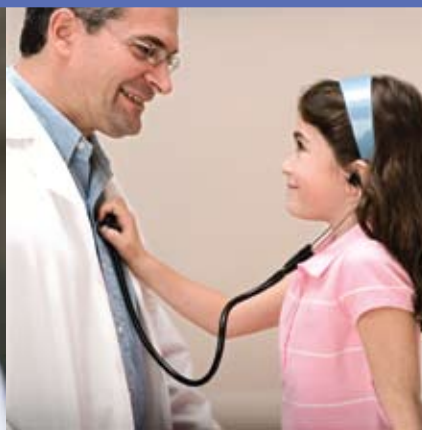
- Prominent acknowledgment, including sponsor's logo, at the Gala Party/Closing Reception
- Sponsor's logo on meeting website, which offers online registration for all delegates
- Sponsor's logo in the final program
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Four (4) complimentary registrations and invitation for four (4) persons to attend the Chairman's Reception (Exclusive Sponsor Only)
- Two (2) complimentary registrations and invitation for two (2) persons to attend the Chairman's Reception (Non-Exclusive Sponsor Only)

Chairman's Reception **(\$15,000 exclusive) or (\$7,500 non-exclusive)**

- Prominent acknowledgment, including sponsor's logo, at the Chairman's Reception
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates
- Sponsor's logo printed on the Reception invitation, subject to receipt of logo prior to printing
- Acknowledgment, incorporating sponsor's logo, in final program
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Two (2) complimentary registrations and invitation for four (4) persons to attend the Chairman's Reception (Exclusive Sponsor Only)
- Two (2) complimentary registrations and invitation for two (2) persons to attend the Chairman's Reception (Non-Exclusive Sponsor Only)

Plenary Luncheon **(\$10,000 exclusive) or (\$5,000 non-exclusive)**

- Prominent acknowledgment, including sponsor's logo, at the luncheon reception
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates
- Sponsor's logo printed on signage at luncheon, subject to receipt of logo prior to printing
- Acknowledgment, incorporating sponsor's logo, in final program
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Corporate table for eight (8) for exclusive sponsor with premier seating | Corporate table for six (6) for non-exclusive sponsor with premier seating
- Invitation for one (1) person to attend the Chairman's Reception (Exclusive Sponsor Only)
- Two (2) complimentary registrations



Anthony Shuker Scientific Poster Awards - (\$6,500)

POSTER AWARDS will be presented to presenting authors of innovative work displayed as a scientific poster. Each award winner will receive a certificate and cash award. Awards will be given based on the following criteria:

- a. major scientific contribution
- b. innovative work
- c. junior scientist

- Exclusive opportunity
- Sponsoring company representative may present award certificates
- Sponsor's logo on award certificates
- Sponsor's logo on meeting website, which offers online registration for all delegates
- Sponsor's logo in the final program
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Two (2) complimentary registrations

Exhibit Hall Break Area

(\$5,000 exclusive) or (\$2,500 non-exclusive)

- Prominent acknowledgment, including sponsor's logo, in the break area
- Company name on meeting website, which offers online registration for all delegates
- Company name in final program
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Two (2) complimentary registrations (Exclusive Sponsor Only)
- One (1) complimentary registrations (Non-Exclusive Sponsor Only)

Delegate Bag Inserts - (\$2,000)

- Non-exclusive opportunity
- Insert into the delegate bag
- Company name on meeting website, which offers online registration for all delegates
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks
- Company name in final program

General Contributions

If you would like to contribute funds for an opportunity not listed above, please contact Margie Poole at (770) 573-2627.



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OCTOBER 28, 2010 | AMERICASMART ATLANTA | GEORGIA

SPONSORSHIP FAX RESPONSE FORM

Company: _____

Contact: _____

Telephone: _____ Facsimile: _____

Email: _____

Signature: _____ Date: _____

In order to reserve your preferred sponsorship level, please fax this form to (866) 534 6438.

- | | |
|--|---|
| <input type="checkbox"/> Premier Level (\$22,000) | <input type="checkbox"/> Gala Party/Closing Reception
(\$20,000 exclusive) or (\$10,000 non-exclusive) |
| <input type="checkbox"/> Platinum Level (\$14,000) | <input type="checkbox"/> Chairman's Reception
(\$15,000 exclusive) or (\$7,500 non-exclusive) |
| <input type="checkbox"/> Gold Level (\$10,000) | <input type="checkbox"/> Plenary Lunch
(\$10,000 exclusive) or (\$5,000 non-exclusive) |
| <input type="checkbox"/> Silver Level (\$7,000) | <input type="checkbox"/> Anthony Shuker Scientific Poster Awards (\$6,500) |
| <input type="checkbox"/> Bronze Level (\$3,500) | <input type="checkbox"/> Exhibit Hall Break Area
(\$5,000 exclusive) or (\$2,500 non-exclusive) |
| | <input type="checkbox"/> Delegate Bag Inserts (\$2,000) |
| | <input type="checkbox"/> General Contribution in the amount of
\$ _____ |

Your contribution should be made payable to:
Informed Horizons, LLC, 1631 Phoenix Boulevard, Suite 4; College Park, GA 30349

Champion Sponsors



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For more information contact the Conference Secretariat:



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