

GEORGIA BIO™

# GEORGIA LIFE SCIENCES SUMMIT 2010

*October 28, 2010 • AmericasMart Atlanta • Georgia*

## EXHIBITOR PROSPECTUS



INNOVATION FOR A HEALTHIER WORLD...  
MEETING THE CHALLENGE

# GEORGIA LIFE SCIENCES SUMMIT 2010

*Innovation for a Healthier World... Meeting the Challenge*

OCTOBER 28, 2010 | AMERICASMART ATLANTA | GEORGIA

**MARK YOUR CALENDAR** to exhibit at the Ninth Annual Georgia Life Sciences Summit, scheduled for Thursday, October 28, 2010, at the AmericasMart Atlanta in Georgia.

## DID YOU KNOW...

The annual Georgia Life Sciences Summit is the premier event for the Southeast's life sciences community. The role of the Summit is to provide a forum where professionals from industry, academia and government can gather to network and share insights on major issues, including topics related to scientific research, product development, financing, business development and public policy. The Summit also is a showcase of the exciting life-saving innovation taking place right here in Georgia. Join us for the 2010 Georgia Life Sciences Summit on October 28, for a once a year unique opportunity to interact with your peers from Georgia and across the Southeast.

## VALUE IN EXHIBITING...

The value in exhibiting the Summit is represented by the unparalleled success of the 2008 event. Conference attendance topped 750 and attendees included company executives, university administrators and scientists, government leaders, investors and public policy experts. The exhibit hall was a sell-out. In 2010, we are expecting more than 800 life sciences professionals from across Georgia, the Southeast and the nation. In a challenging economy, the Life Sciences Summit offers you a cost-effective way to showcase your products and expertise to potential customers and partners.

**Make sure you don't miss out! The exhibit hall traditionally sells out so we encourage early exhibit registrations at [WWW.GABIO.ORG/SUMMIT2010](http://WWW.GABIO.ORG/SUMMIT2010).**

## SPONSORSHIP...

The Georgia Life Sciences Summit 2010 offers additional opportunities to increase your exposure and reach industry, university and government decision-makers. For information regarding sponsorship of this meeting, please contact Margie Poole at +1 770 573 2627.

## EXHIBITOR / SPONSORSHIP INFORMATION...

Deanne Adaschik  
Georgia Life Sciences Summit 2010  
1631 Phoenix Boulevard, Suite 4  
College Park, GA 30349  
Telephone: +1 770 456 5897  
Facsimile: +1 866 534 6438  
Email: [dadaschik@informedhorizons.com](mailto:dadaschik@informedhorizons.com)

Margie Poole  
Georgia Life Sciences Summit 2010  
1631 Phoenix Boulevard, Suite 4  
College Park, GA 30349  
Telephone: +1 770 573 2627  
Facsimile: +1 866 534 6438  
Email: [mpoole@informedhorizons.com](mailto:mpoole@informedhorizons.com)

# 2008 GEORGIA LIFE SCIENCES EXHIBITORS

Aderans Research  
Aerotek Scientific, LLC  
Airgas  
Alston & Bird LLP  
Altea Therapeutics  
American Cancer Society  
Arnall Golden Gregory LLP  
Atlanta Business Chronicle  
Biologics Consulting Group, Inc.  
Biotechnology Industry Organization/2009 BIO  
International Convention  
BioWorld Today  
BravePoint  
Capital Ideas, Inc.  
Centers for Disease Control & Prevention  
Clinimetrics Research Association, Inc.  
DeKalb County Economic Development  
Emory University  
Fish & Richardson P.C.  
Georgia Bio  
Georgia Bio - Emerging Leaders Network  
Georgia Bioscience Technology Institute (GBTI)  
Georgia Department of Economic Development  
Georgia State University  
Georgia Stem Cell Initiative  
Georgia Tech - Microelectronics Research Center  
Georgia Tech/Technology Enterprise Park  
Georgia Trend  
GIFT (Georgia Intern-Fellowships for Teachers)  
Guava Technologies, Inc  
Harlan Sprague Dawley, Inc.  
Healthcare Businesswomen's Association  
HOK  
Innovation Crescent  
ISPE Carolinas-South Atlantic  
Janitronics Building Services  
Kelly Scientific Resources  
Kilpatrick Stockton LLP  
Kimberly-Clark Health Care  
King & Spalding  
KPMG, LLP

Medical College of Georgia  
Metro Atlanta Chamber of Commerce  
Nucleus Medical Art  
Pfizer, Inc.  
Piedmont Hospital  
Rees Scientific Corporation  
RFS Pharma, LLC  
Sarstedt, Inc.  
Selig Center for Economic Growth, UGA  
Shionogi Pharma, Inc.  
Smith & Howard  
Smith, Gambrell & Russell, LLP  
Solvay Pharmaceuticals, Inc  
Southeast BIO  
Southern Research  
Specialty Operations Solutions  
Sutherland  
TechJournal South  
Thompson Hine LLP  
UCB, Inc.  
University of Georgia - Georgia BioBusiness Center  
University of Georgia, College of Pharmacy  
University System of Georgia ICAPP / Office of  
Economic Development  
William Gallagher Associates (WGA)  
WuXi AppTec



# GEORGIA LIFE SCIENCES EXECUTIVE COMMITTEE

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**Chair:** Russell H. Plumb, MBA; *President and Chief Executive Officer, Inhibitex Inc.*

Charles Craig; *President, Georgia Bio*

Ed Shutter; *President & Chief Executive Officer, Squire Pharmaceuticals*

Laurence Downey; *President, Berkshire Pharma Consulting*

John W. Sharkey, PhD; *Executive Vice President, Business Development, Shionogi Pharma, Inc.*

Maria Thacker; *Marketing Director, Georgia Bio*

Margaret Poole; *Chief Executive Officer, Informed Horizons*

## EXHIBIT SPACE

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**Area:** 8 ft deep x 10 ft wide

All exhibit space to include:

- 8 ft backdrop and 3 ft side draperies with carpeted floor
- 1 6-ft draped table
- 2 chairs
- 1 exhibitor sign
- 1 wastebasket
- Each fully paid Exhibitor (non-complimentary) exhibit space includes **two (2)** complimentary registrations to the Georgia Life Sciences Summit 2010
- Acknowledgment in the Georgia Life Sciences Summit 2010 final program, if confirmed by September 3, 2010

Champion/Premier/Diamond/Platinum/Gold/Silver Sponsors ..... Complimentary

Exhibitor ..... \$2000

Nonprofit ..... \$1350

## EXHIBIT SPACE REGISTRATIONS

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Please visit [www.gabio.org/summit2010](http://www.gabio.org/summit2010) to reserve your exhibit space. If paying by check, an application has been included at the end of this prospectus for your convenience.

The Georgia Life Sciences Summit 2010 Executive Committee reserves the right to refuse registrations not meeting standards required or expected of the Summit.

***Registrations received after September 3, 2010 will not be guaranteed acknowledgment in the final program.***

## EXHIBIT SPACE ASSIGNMENTS

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Spaces are limited and will be assigned on a first-come, first-serve basis, with Summit Sponsors given first priority. Spaces cannot be guaranteed until payment is received. **No exhibitor may assign or sublet the whole or part of the space assigned.** Georgia Life Sciences Summit reserves the right to rearrange the floor plan or relocate spaces.





## EXHIBITOR DISMANTLE

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No packing of equipment, literature, products, etc. or dismantling of exhibits will be permitted until 7:00 pm. All exhibits must be removed by 8:00 pm. To avoid damage to your property, please remain with your exhibit. *Equipment and materials left unattended at any time are the exhibiting company's responsibility.*

## CANCELLATION OF SUMMIT

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It is mutually agreed that in the event of a cancellation of the Georgia Life Sciences Summit 2010 due to fire, strikes, governmental regulations, or causes which could prevent its scheduled Summit, then and thereupon this agreement will be terminated and Informed Horizons, LLC and the Georgia Life Sciences Summit 2010 Executive Committee will determine, in their sole and absolute discretion, an equitable basis for refund, if any, of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

## LIABILITY

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Exhibitor agrees to hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2010 Executive Committee, and the AmericasMart Atlanta harmless from any claims, damage or expense imposed for violation of any law or ordinance by the Exhibitor, the Exhibitor's employees or agents; and further, Exhibitor shall hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2010 Executive Committee, and the AmericasMart Atlanta harmless from any and all injury, accident, liability, expense, damage or loss which arises out of or from or by reasons of any act or omission of Exhibitor, Exhibitor's employees or agents.

## CANCELLATION POLICY

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Cancellations must be submitted in writing. Exhibit fees will be refunded, minus a \$50 administration fee, if the cancellation is received on or before August 20, 2010. 50% of the exhibit fees will be refunded if cancellation is received before September 3, 2010. No refunds will be given on or after September 3, 2010.

**To reserve your space, please visit**

**[www.gabio.org/summit2010](http://www.gabio.org/summit2010)**



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## EXHIBIT APPLICATION

### Contact Information

Company Name (as it should appear on booth): \_\_\_\_\_

Contact: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Mailing Address for Exhibitor Kit: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Total number of booths requested: \_\_\_\_\_

Please tell us your company classification:

Law     Pharmaceutical     University     Staffing     Medical Devices     Media

Other: \_\_\_\_\_

### Payment by Check

Payment can only be made by one of the options below.

Check Number: \_\_\_\_\_ Check Amount: \_\_\_\_\_

(Make checks payable to Informed Horizons, LLC and clearly state the company's name on the check.)

### Liability

Exhibitor agrees to hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2010 Executive Committee, and the AmericasMart Atlanta harmless from any claims, damage or expense imposed for violation of any law or ordinance by the Exhibitor, the Exhibitor's employees or agents; and further, Exhibitor shall hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2010 Executive Committee, and the AmericasMart Atlanta harmless from any and all injury, accident, liability, expense, damage or loss which arises out of or from or by reasons of any act or omission of Exhibitor, Exhibitor's employees or agents.

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*I have read and agree to abide by all rules, requirements, restrictions, and regulations as set forth in this document. I have also read and agree to the cancellation policy and the liability/hold harmless terms and conditions outlined above.*

Signature: \_\_\_\_\_

**To reserve your space, please fax this completed form to +1 866 534 6438.**

# Champion Sponsors

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of Technology



Georgia State University



KILPATRICK  
STOCKTON LLP

Attorneys at Law

KING & SPALDING



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The University of Georgia



For more information contact the Conference Secretariat:



1631 Phoenix Boulevard, Suite 4  
College Park, GA 30349  
Tel: +1 248 655 0201  
Fax: +1 866 534 6438

E-mail: [dmullett@informedhorizons.com](mailto:dmullett@informedhorizons.com)