

GEORGIA BIO™ PRESENTS THE

GEORGIA LIFE SCIENCES SUMMIT 2008

September 24, 2008 • Georgia World Congress Center • Atlanta, Georgia

EXHIBITOR PROSPECTUS



Molecules, Materials & Minds

Building Georgia's INNOVATION Economy

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GEORGIA LIFE SCIENCES SUMMIT 2008

Molecules, Materials & Minds ~ Building Georgia's INNOVATION Economy

MARK YOUR CALENDAR to exhibit at the Eighth Annual Georgia Life Sciences Summit!

COME BE A PART...

On behalf of Georgia Bio (GaBio), we invite you to exhibit at the 8th Annual Georgia Life Sciences Summit, scheduled for Wednesday, September 24, 2008, at the Georgia World Congress Center, in Atlanta.

DID YOU KNOW...

The Summit has become the premier life sciences conference in the Southeast, and this year the theme of the conference is *Molecules, Materials & Minds ~ Building Georgia's INNOVATION Economy*. The Summit will showcase the most advanced life science research and product developments not only in biomedicine and medical devices, but also in agriculture and bioenergy. This broad focus will connect the 2008 Summit to the 2009 Biotechnology Industry Organization's (BIO) Annual International Convention in Atlanta. The 2009 BIO conference will highlight life sciences technologies from across the globe in healthcare, agriculture, industrial and energy production, environmental management, and biodefense. This is the largest biotech conference in the world and will give Georgia a one-of-a-kind opportunity to showcase its collection of life sciences technologies in these same industry sectors.

VALUE IN EXHIBITING...

The value in exhibiting the Summit is represented by the unparalleled success of the 2007 event. Conference attendance topped 750 and attendees included company executives, university administrators and scientists, government leaders, investors and public policy experts. The exhibit hall was a sell-out and more than 100 scientists from industry and academia competed in the poster contest as part of an expanded scientific program. In 2008, we are expecting more than 800 life sciences professionals from across the nation, Europe, Canada, Australia, and Asia.

Make sure you don't miss out!!!! Based on the previous years extreme success we have sold out of exhibit space each year so we highly encourage exhibit applications to be submitted early.

SPONSORSHIP...

The Georgia Life Sciences Summit 2008 offers additional opportunities to increase your exposure and demonstrate your commitment to the Life Sciences Industry in Georgia. For information regarding sponsorship of this meeting, please contact Kristen Morris at +1 770 573 3020.

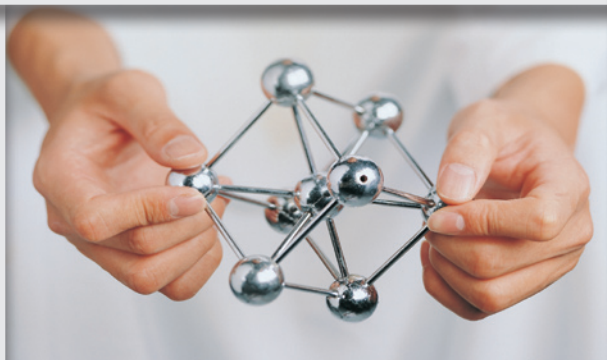
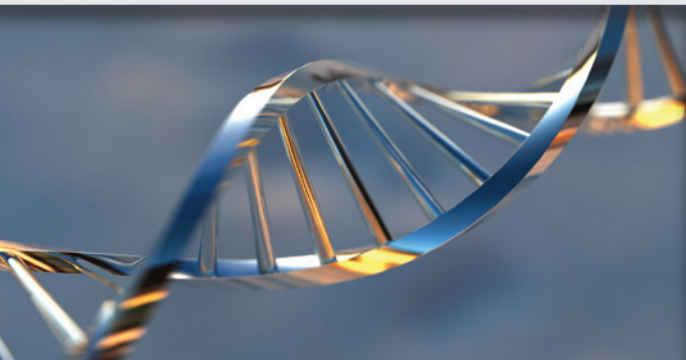
EXHIBITOR / SPONSORSHIP INFORMATION...

Kara Fowler
Georgia Life Sciences Summit 2008
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College Park, GA 30349
Telephone: +1 770 997 2484 ext. 115
Facsimile: +1 770 997 2488
Email: kfowler@informedhorizons.com

Kristen Morris
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2007 GEORGIA LIFE SCIENCES EXHIBITORS

Aderans Research
Aerotek Scientific
Alston & Bird LLP
Altea Therapeutics
Arnall Golden & Gregory LLP
AtheroGenics
Atlanta Business Chronicle
Biotechnology Industry Organization
BioWorld Today
CardioMEMS, Inc.
Centers for Disease Control
and Prevention (CDC)
Clinimetrics Research Associates, Inc.
CRB Engineers and Builders
DeKalb Economic Development
Emory University
Fish & Richardson P.C.
Fisher Scientific
Florida Biologix
GENEWIZ, Inc.
Georgia
Georgia Bio
Georgia Bio - Emerging Leaders Network
Georgia Institute of Technology
Georgia State University
Guava Technologies
Hemisphere Engineering (U.S) Inc.
Inhibitex, Inc.
InVasc Therapeutics
Jones Lang Lasalle
Kelly Scientific Resources
Kforce Scientific Staffing
Kilpatrick Stockton LLP
King & Spalding
Merchant & Gould PC
Medical College of Georgia
Metro Atlanta Chamber of Commerce
National Nanotechnology Infrastructure
Network - Georgia Tech MIRC
Needle & Rosenberg
Pfizer, Inc.
Rees Scientific
RFS Pharma
Sarstedt Inc.
Sciele Pharma, Inc.
Selig Center for Economic Growth, UGA
Smith Gambrell & Russell, LLP
Smith & Howard
Solvay Pharmaceuticals, Inc.
Southeast Bio
Sutherland Asbill & Brennan LLP
The University of Georgia College of Pharmacy
Thompson Hine LLP
UCB, Inc.
UK Trade & Investment
University of Georgia- Georgia BioBusiness
Center
University System of Georgia Office of
Economic Development (ICAPP)
William Gallagher Associates



GEORGIA LIFE SCIENCES EXECUTIVE COMMITTEE

Chair: Thomas H. Callaway, MD; *President, Life Science Partner, Inc.*

Charles Craig; *President, Georgia Bio*

Carol Gallagher; *Chief Executive Officer, Metastatix*

Robert T. McNally; *President and Chief Executive Officer, GeoVax Labs, Inc.*

Alexis Pezzullo; *Director, Advisory Services, KPMG*

Margaret D. Poole; *Chief Executive Officer, Informed Horizons, LLC*

Maria Thacker; *Marketing Director, Georgia Bio*

EXHIBIT SPACE

Area: 8 ft deep X 10 ft wide

All exhibit space to include:

- 8 ft backdrop and 3 ft side draperies with carpeted floor
- 1 6-ft draped table
- 2 chairs
- 1 exhibitor sign
- 1 wastebasket
- Each fully paid Exhibitor (non-complimentary) exhibit space includes 2 complimentary registrations to the Georgia Life Sciences Summit 2008
- Acknowledgment in the Georgia Life Sciences Summit 2008 final program, if confirmed by August 15, 2008

Champion/Premier/Diamond/Platinum/Gold/Silver Sponsors	Complimentary
Exhibitor	\$1500
Nonprofit	\$850

Exhibit Space Registrations

Please visit www.gabio.org/summit2008 to reserve your exhibit space.

The Georgia Life Sciences Summit 2008 Executive Committee reserves the right to refuse registrations not meeting standards required or expected of the Summit.

Registrations received after August 15, 2008 will not be guaranteed acknowledgment in the final program.

EXHIBIT SPACE ASSIGNMENTS

Spaces are limited and will be assigned on a first-come, first-serve basis, with Summit Sponsors given first priority. Spaces cannot be guaranteed until payment is received. **No exhibitor may assign or sublet the whole or part of the space assigned.** Georgia Life Sciences reserves the right to rearrange the floor plan or relocate spaces.

EXHIBIT PERSONNEL/COMPLIMENTARY REGISTRATIONS

Each fully paid Exhibitor (non-complimentary) exhibit space will be issued a total of two (2) complimentary registrations to the Georgia Life Sciences Summit 2008 for exhibit personnel. Any additional exhibit personnel will be required to register directly with the Summit.

EXHIBITOR REQUIREMENTS

All displays, exhibits, and decorations must conform to the standards described as follows:

- No obstructions in the front half of the booth above the height of 3 ft are permitted. The booth height of 8 ft may be maintained up to 50% of the distance from the back wall toward the front of the space.
- All electrical or any other mechanical apparatuses must be barely audible so noise does not interfere with other exhibitors.
- No part of any equipment or signs shall be posted, nailed or otherwise attached to columns, walls, floors, or to other parts of the building in any way.

Any damage arising by failure to observe these rules shall be payable by the exhibitor. Failure to comply with these requirements will forfeit your exhibit space.

EXHIBIT BOOTH DECORATIONS & FURNISHING

Order forms for rental furniture and other special materials will be included in the Exhibitor Service Kit. The kit will be sent to each exhibitor in July 2008 and will include forms for furniture rental, material handling (drayage), labor, and electrical forms. Exhibitors are encouraged to place orders early to take advantage of discounts and minimize delays during set up. Be sure to consult each form for deadlines.

EXHIBITOR REGISTRATION & SET UP

Exhibitor set up is scheduled as follows:

Tuesday, September 23rd	2:00 pm – 5:00 pm
Wednesday, September 24th	7:00 am – 9:30 am

As exhibits will be open for viewing at 10:00 am, all setup **MUST** be completed by 9:30 am on Wednesday, September 24th. All exhibits must be taken down by 7:00 pm Wednesday, September 24th, 2008.

INSURANCE

Exhibitors wishing to insure their exhibit materials, goods, and/or ware of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (Liability and Fire/Theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

EXHIBITOR DISMANTLE

No packing of equipment, literature, products, etc. or dismantling of exhibits will be permitted until 5:00 pm. All exhibits must be removed by 7:00 pm. To avoid damage to your property, please remain with your exhibit. Equipment and materials left unattended are the exhibiting company's responsibility.

CANCELLATION OF SUMMIT

It is mutually agreed that in the event of a cancellation of the Georgia Life Sciences Summit 2008 due to fire, strikes, governmental regulations, or causes which could prevent its scheduled Summit, then and thereupon this agreement will be terminated and Informed Horizons, LLC and the Georgia Life Sciences Summit 2008 Executive Committee will determine, in their sole and absolute discretion, an equitable basis for refund, if any, of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

LIABILITY

Exhibitor agrees to hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2008 Executive Committee, and the Georgia World Congress Center harmless from any claims, damage or expense imposed for violation of any law or ordinance by the Exhibitor, the Exhibitor's employees or agents; and further, Exhibitor shall hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2008 Executive Committee, and the Georgia World Congress harmless from any and all injury, accident, liability, expense, damage or loss which arises out of or from or by reasons of any act or omission of Exhibitor, Exhibitor's employees or agents.

CANCELLATION POLICY

Cancellations must be submitted in writing. Exhibit fees will be refunded, minus a \$50 administration fee, if the cancellation is received on or before July 25, 2008. 50% of the exhibit fees will be refunded if cancellation is received before August 15, 2008. No refunds will be given on or after August 15, 2008.

To reserve your space, please visit
www.gabio.org/summit2008

For more information, please contact:



1631 Phoenix Boulevard, Suite 4
College Park, GA 30349
Tel: +1 770 997 2484
Fax: +1 770 997 2488

Email: kmorris@informedhorizons.com
Website: www.informedhorizons.com

EXHIBIT APPLICATION

Contact Information

Company Name (as it should appear on booth): _____

Contact: _____

Product/Service: _____

Mailing Address for Exhibitor Kit: _____

City: _____ State: _____ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Total number of booths requested: _____

Please tell us your company classification:

Law Pharmaceutical University Staffing Medical Devices Media

Other: _____

Payment Details

Payment can only be made by one of the options below.

Check Check Number: _____

(Make checks payable to Informed Horizons, LLC and clearly state the company's name on the check.)

Credit Card – Please ensure the cardholder has authorized payment and signs below

American Express Visa MasterCard

Card Number _____ Expiration Date: _____

Card Security Code (located on the back of the card): _____

*The card security code (CSC) is usually a 3 or 4 digit number, which is not part of the credit card number.

Payment Amount: _____

Billing Address: _____

City: _____ State: _____ Postal Code: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Liability

Exhibitor agrees to hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2008 Executive Committee, and the Georgia World Congress Center harmless from any claims, damage or expense imposed for violation of any law or ordinance by the Exhibitor, the Exhibitor's employees or agents; and further, Exhibitor shall hold Informed Horizons, LLC, Georgia Bio, the Georgia Life Sciences Summit 2008 Executive Committee, and the Georgia World Congress harmless from any and all injury, accident, liability, expense, damage or loss which arises out of or from or by reasons of any act or omission of Exhibitor, Exhibitor's employees or agents.

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I have read and agree to abide by all rules, requirements, restrictions, and regulations as set forth in this document. I have also read and agree to the cancellation policy and the liability/hold harmless terms and conditions outlined above.

Signature: _____

To reserve your space, please fax this completed form to +1 770 997 2488

For more information contact the Conference Secretariat:



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E-mail: kmorris@informedhorizons.com