

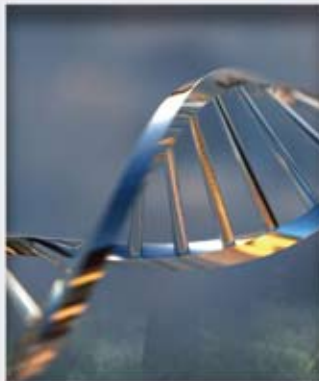
GEORGIA BIO™

PRESENTS THE

GEORGIA LIFE SCIENCES SUMMIT 2007

October 3, 2007 • Georgia World Congress Center • Atlanta, GA

CALL FOR SPONSORS



Growing Georgia's Bioeconomy

GEORGIA LIFE SCIENCES SUMMIT® 2007

Growing Georgia's Bioeconomy

COME BE A PART...

On behalf of Georgia Bio, we invite you to be a sponsor of the 7th Annual Georgia Life Sciences Summit, scheduled for Wednesday, October 3, 2007, at the Georgia World Congress Center, in Atlanta.

DID YOU KNOW...

The Summit has become the premier life sciences conference in the Southeast, and this year the scope of the conference will expand under the theme of ***Growing Georgia's Bioeconomy***. The Summit will showcase the most advanced life science research and product developments not only in biomedicine, but also in agriculture, food nutrition, bioenergy and industrial production.

This broader focus will begin to connect the Summit to the Biotechnology Industry Organization's BIO 2009 Annual International Convention in Atlanta. BIO 2009 will highlight life sciences technologies from across the globe in healthcare, agriculture, industrial and energy production, environmental management, and biodefense. This conference will give Georgia a one-of-a-kind opportunity to showcase its collection of life sciences technologies in these same industry sectors.

COME BE A SPONSOR...

A full range of complete meeting sponsorships is available, beginning with the top level Champion sponsorship, which gives your organization maximum exposure. All the sponsorships enable GaBio members and others to learn more about your organization's products and services through the Summit's website and marketing materials. Depending on the level of sponsorship, your organization also can gain more exposure through the Exhibit Hall.

In addition, we are offering special sponsorships for events such as the opening Chairman's Reception, the closing Gala Party, the afternoon Science Program, and Poster Contest.

VALUE IN SPONSORING...

The value in sponsoring the Summit is represented by the unparalleled success of the 2006 event. For the second consecutive year, conference attendance topped 700. Attendees included company executives, university administrators and scientists, government leaders, investors and public policy experts. The exhibit hall was a sell-out and more than 60 scientists from industry and academia competed in the poster contest as part of an expanded scientific program.

In 2007, we are expecting more than 800 life sciences professionals from across the nation, Europe, Canada, Australia, and Asia. Your support will help make this year's Summit the best ever.

If you have any questions about Summit sponsorship, please do not hesitate to contact Margie Poole at (770) 997-2484 x111. Thank you for your support of the Georgia Life Sciences Summit and GaBio.

CHAMPION SPONSORS

ALSTON + BIRD LLP



KING & SPALDING



SPONSORSHIP BENEFITS...

Champion Level - (\$75,000)

- **Opportunity to be recognized as a Champion sponsor of Georgia Bio (GaBio) during 2007 and 2008 as GaBio and Biotechnology Industry Organization prepare to host the BIO 2009 International Convention in Atlanta. Benefits include Premier Level sponsorship of the Summit in 2007 and 2008 and Benefactor Level membership in GaBio for 2007 and 2008. Champion sponsors also will be positioned to play a key role in preparations for BIO 2009 over the next two years.**
- Full-page COLOR advertisement included in the final program – position of advertisement on a first-come, first-served basis.
- Prominent complimentary, double exhibit space, if sponsorship is confirmed on or before August 6, 2007.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo on all delegate bags.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Prominent display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for two (2) persons to attend the Chairman's Reception.
- Six (6) complimentary registrations.
- Marketing insert into the delegate bag.

Premier Level - (\$22,000)

- Full-page COLOR advertisement included in the final program – position of advertisement on a first-come, first-served basis.
- Prominent complimentary, double exhibit space, if sponsorship is confirmed on or before August 6, 2007.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo on all delegate bags.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Prominent display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for two (2) persons to attend the Chairman's Reception.
- Six (6) complimentary registrations.
- Marketing insert into the delegate bag.

Platinum Level - (\$14,000)

- Prominent complimentary exhibit space, if sponsorship is confirmed on or before August 6, 2007.
- Sponsor's logo at "Roundtable Discussion" Sessions, if applicable.
- 1 full page B&W advertisement in the final program.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception.
- Four (4) complimentary registrations.
- Marketing insert into the delegate bag.



Gold Level - (\$10,000)

- Complimentary exhibit space, if sponsorship is confirmed on or before August 6, 2007.
- ½ page B&W advertisement in the final program.
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception.
- Three (3) complimentary registrations.
- Marketing insert into the delegate bag.

Silver Level - (\$7,000)

- Complimentary exhibit space, if sponsorship is confirmed on or before August 6, 2007.
- ¼ page B&W advertisement in the final program.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception.
- Two (2) complimentary registrations.
- Marketing insert into the delegate bag.

Bronze Level - (\$3,500)

- Sponsor's name printed on invitation, subject to confirmation of sponsorship prior to printing.
- Acknowledgment on meeting website, which offers online registration for all delegates.
- Acknowledgment in the final program.
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception.
- One (1) complimentary registration.



Gala Party - (\$20,000 exclusive) or (\$10,000 non-exclusive)

- Prominent acknowledgment, including sponsor's logo, at the Gala Party.
- Acknowledgment on meeting website, which offers online registration for all delegates.
- Acknowledgment in the final program.
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Three (3) complimentary registrations.

Chairman's Reception - (\$10,000 exclusive) or (\$5,000 non-exclusive)

- Prominent acknowledgment, including sponsor's logo, at the speakers' reception.
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo printed on the Reception invitation, subject to receipt of logo prior to printing.
- Acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Invitation for two (2) persons to attend the Chairman's Reception.
- Three (3) complimentary registrations.

Scientific Poster Awards - (\$6,500)

POSTER AWARDS will be presented to presenting authors of innovative work displayed as a scientific poster. Each award winner will receive a certificate and cash award. Awards will be given based on the following criteria:

- a. major scientific contribution
- b. innovative work
- c. junior scientist

- Exclusive opportunity
- Sponsoring company representative may present award certificates.
- Sponsor's logo on award certificates.
- Acknowledgment on meeting website, which offers online registration for all delegates.
- Acknowledgment in the final program.
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Two (2) complimentary registrations.

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Summit Attendee Breakfast - (\$5,500)

- Exclusive opportunity
- Sponsor's logo on tables and/or refreshment areas during breakfast.
- Acknowledgment on meeting website, which offers online registration for all delegates.
- Acknowledgment in final program.
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Two (2) complimentary registrations.

Delegate Bag Inserts - (\$2,000)

- Non-exclusive opportunity.
- Insert into the delegate bag.
- Acknowledgment on meeting website, which offers online registration for all delegates.
- Display of sponsor's name during sponsorship PowerPoint presentation, to be shown in meeting room during breaks.
- Acknowledgment in final program.

General Contributions

If you would like to contribute funds for an opportunity not listed above, please contact Margie Poole at (770) 997-2484 ext.111.





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SPONSORSHIP FAX RESPONSE FORM

Company: _____
Contact: _____
Telephone: _____ Facsimile: _____
Email: _____ Date: _____
Signature _____

In order to reserve your preferred sponsorship level, please fax this completed form to (770) 997 2488.

- | | |
|--|---|
| <input type="checkbox"/> Champion Level
(\$75,000) | <input type="checkbox"/> Gala Party
(20,000, exclusive)
(\$10,000, non-exclusive) |
| <input type="checkbox"/> Premier Level
(\$22,000) | <input type="checkbox"/> Chairman's Reception
(\$10,000, exclusive)
(5,000, non-exclusive) |
| <input type="checkbox"/> Platinum Level
(\$14,000) | <input type="checkbox"/> Scientific Poster Awards
(\$6,500) |
| <input type="checkbox"/> Gold Level
(\$10,000) | <input type="checkbox"/> Attendee Breakfast
(\$5,500) |
| <input type="checkbox"/> Silver Level
(\$7,000) | <input type="checkbox"/> Delegate Bag Inserts
(\$2,000) |
| <input type="checkbox"/> Bronze Level
(\$3,500) | <input type="checkbox"/> General contribution
in the amount of _____ |

Your contribution should be made payable to: Informed Horizons, LLC, 1631 Phoenix Boulevard, Suite 4; College Park GA 30349



Champion Sponsors

ALSTON + BIRD_{LLP}



KING & SPALDING



For more information contact the Conference Secretariat:



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Fax: +1 770 997 2488

E-mail: info@informedhorizons.com

