



GEORGIA LIFE SCIENCES SUMMIT® 2005

October 27, 2005 • The Georgia World Congress Center

Re: Life Sciences Summit 2005 -- Sponsorship Opportunities

On behalf of the Georgia Biomedical Partnership, we invite you to be a Sponsor for the 5th Annual Georgia Life Sciences Summit, scheduled for Thursday, October 27, 2005 at the Georgia World Congress Center, in Atlanta, Georgia. Historically, the Summit has been extremely successful, attracting a record 700 registrations last year. In building upon this success, the 2005 Summit Executive Committee is planning an even more spectacular event, drawing upon the talent and expertise of local and regional companies, nationally recognized leaders in finance and the public markets, the CDC, university technology transfer offices, leading researchers and scientists and Government officials.

As a sponsor of the 2005 Summit, your organization will be featured and recognized as a key partner in the life sciences industry through our targeted, yet expansive, marketing initiatives. For example, the Summit's website will identify you as one of its sponsors, enabling members of the industry to learn more about your organization and its products and services. Without question, the direct and indirect benefits your organization will realize through the Summit's marketing initiatives should well justify your sponsorship investment.

Along with the Summit's marketing efforts, your organization can gain even more exposure through its Exhibit Hall based on the level of sponsorship you select. The Exhibit Hall continues to experience dramatic growth in both the number of exhibitors, exhibit layout and attendance. Indeed, we are coming to see the Exhibit Hall as a location for not only viewing firsthand products and services, but also as a venue for networking and sales opportunities.

This year's Executive Committee is committed to making the 2005 Summit an even more successful event. By supporting the 2005 Summit as a sponsor, you will play an indispensable role in its success and contribute to the continued growth of our region's life sciences industry. Please review the enclosed information, which details the various sponsorship opportunities and select the sponsorship level most suited to your organization's business objectives.

If you have any questions, please do not hesitate to contact either one of us directly or the Event Secretariat, Margie Poole, at (770) 997-2484 x111. Thank you for your continued support of the Georgia Life Sciences 2005 Summit. We wish you every success in the coming year.

With best personal regards,
On behalf of the Georgia Biomedical Partnership

Charles Craig
President
(404) 245-0591

William Johnston, PhD
Summit Chairman
(678) 746-1110

Cindy Carlton
Director of Marketing
(678) 714-3315



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SPONSORSHIP FAX RESPONSE FORM

Company: _____

Contact: _____

Telephone: _____ Facsimile: _____

Email: _____ Date: _____

Signature _____

In order to reserve your preferred sponsorship level, please fax this completed form to (770) 997 2488.

- Premier Level
(\$18,000)
- Diamond Level
(\$15,000)
- Platinum Level
(\$12,000)
- Gold Level
(\$9,000)
- Silver Level
(\$6,000)
- Bronze Level
(\$3,000)
- General contribution in the amount of _____

Your contribution should be made payable to:
Informed Horizons, LLC; 1631 Phoenix Boulevard, Suite 4, College Park GA 30349.



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SPONSORSHIP BENEFITS

Event Secretariat:

Informed Horizons, LLC, 1631 Phoenix Boulevard, Suite 4, College Park GA 30349 USA

Telephone: +1 770 997 2484; Facsimile: +1 770 997 2488

www.informedhorizons.com

Premier Level*
(\$18,000)

Limited to three (3) non-competitive sponsors

- Full-page COLOR advertisement included on either the inside front, inside or outside back cover of the final program – *position of advertisement on a first-come, first-served basis*.
- Prominent complimentary, *double* exhibit space, if sponsorship is confirmed on or before August 8, 2005.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo on all delegate bags exclusively on the side of the bag with the Georgia Life Sciences Summit logo.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Prominent display of sponsor's logo during the sponsorship presentation, to be shown in meeting room during breaks.
- Invitation for two (2) persons to attend the Chairman's Reception
- Six (6) complimentary registrations.
- Marketing insert into the delegate bag.

Diamond Level
(\$15,000)

- Prominent complimentary, *double* exhibit space, if sponsorship is confirmed on or before August 8, 2005.
- 1 full page B&W advertisement in the final program.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo on all delegate bags on the side of the bag opposite the Georgia Life Sciences Summit logo side.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Prominent display of sponsor's logo during the sponsorship presentation, to be shown in meeting room during breaks.
- Invitation for two (2) persons to attend the Chairman's Reception
- Five (5) complimentary registrations.
- Marketing insert into the delegate bag.

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**Platinum Level
(\$12,000)**

- Prominent complimentary exhibit space, if sponsorship is confirmed on or before August 8, 2005.
- 1 full page B&W advertisement in the final program.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during the sponsorship presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception
- Four (4) complimentary registrations.
- Marketing insert into the delegate bag.

**Gold Level
(\$9,000)**

- Complimentary exhibit space, if sponsorship is confirmed on or before August 8, 2005.
- ½ page B&W advertisement in the final program.
- Prominent acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Prominent acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during the sponsorship presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception
- Three (3) complimentary registrations.
- Marketing insert into the delegate bag.

**Silver Level
(\$6,000)**

- Complimentary exhibit space, if sponsorship is confirmed on or before August 8, 2005.
- ¼ page B&W advertisement in the final program.
- Sponsor's logo printed on invitation, subject to receipt of logo prior to printing.
- Acknowledgment, incorporating sponsor's logo, on meeting website, which offers online registration for all delegates.
- Acknowledgment, incorporating sponsor's logo, in final program.
- Display of sponsor's logo during the sponsorship presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception
- Two (2) complimentary registrations.
- Marketing insert into the delegate bag.

**Bronze Level
(\$3,000)**

- Sponsor's name printed on invitation, subject to confirmation of sponsorship prior to printing.
- Acknowledgment on meeting website, which offers online registration for all delegates.
- Acknowledgment in the final program.
- Display of sponsor's name during the sponsorship presentation, to be shown in meeting room during breaks.
- Invitation for one (1) person to attend the Chairman's Reception
- One (1) complimentary registration.

General Contributions

If you would like to contribute unrestricted funds for an opportunity not listed above, please contact Margie Poole at (770) 997-2484 ext.111.

*Because the exclusive sponsorship opportunities have been so popular and sought after in the past, the Summit Executive Committee reserves the right to provide for periodic rotations of such sponsorships. Accordingly, when there are multiple requests for an exclusive sponsorship level, in order to give everyone a fair chance, the Summit Executive Committee reserves the right to rotate such sponsorships among the requesting organizations every two years.