



# GEORGIA LIFE SCIENCES SUMMIT<sup>®</sup> 2005

*The Future of Biomedicine*



**OCTOBER 27, 2005**

*Georgia World Congress Center • Atlanta, GA*

# EXHIBITOR PROSPECTUS

[WWW.GABIO.ORG](http://WWW.GABIO.ORG)

# GEORGIA LIFE SCIENCES SUMMIT® 2005

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**MARK YOUR CALENDAR** to exhibit at the  
Fifth Annual Georgia Life Sciences Summit 2005

**WHO** In building upon previous success, the 2005 Summit Executive Committee is planning an even more spectacular event, drawing on the talent and expertise of local and regional company executives and university researchers along with nationally and internationally recognized leaders in science, business, finance, public policy and government.

**WHAT** Join more than 600 industry professionals for a full day of networking and discussion of scientific, medical, business and regulatory trends shaping the future of biomedicine. There will be a special focus on hot technology areas where investment is being made by pharmaceutical and biotechnology companies, financiers and academe.

**WHEN** Thursday, October 27, 2005

**WHERE** Georgia World Congress Center  
285 Andrew Young International Blvd, NW  
Atlanta, Georgia 30313-1591

**WHY** To increase awareness of the dramatic progress being made by companies and universities in Georgia for improvement of the health and well-being of people worldwide.

On behalf of the Georgia Biomedical Partnership, we invite you and your organization to join others from Georgia and around the world in showcasing products, R&D and corporate and government services. Exhibiting at this premier Southeastern event will place your group in front of key local, regional, national and international business leaders in the life sciences industry.

## SPONSORSHIP

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The Georgia Life Sciences Summit 2005 offers you additional opportunities to increase your exposure and demonstrate your commitment to the Life Sciences Industry in Georgia. For information regarding sponsorship of this meeting, please contact Margie Poole at +1 770 997 2484 ext. 111.

### EXHIBITOR INFORMATION:

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Sharon Joseph  
Exhibits Manager  
Georgia Life Sciences Summit 2005  
1631 Phoenix Boulevard, Suite 4  
College Park, GA 30349  
Telephone: +1 770 997 2484 ext. 114  
Facsimile: +1 770 997 2488  
Email: [sjoseph@informedhorizons.com](mailto:sjoseph@informedhorizons.com)

### SPONSORSHIP INFORMATION:

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Margie Poole  
Event Secretariat  
Georgia Life Sciences Summit 2005  
1631 Phoenix Boulevard, Suite 4  
College Park, GA 30349  
Telephone: +1 770 997 2484 ext. 111  
Facsimile: +1 770 997 2488  
Email: [mpoole@informedhorizons.com](mailto:mpoole@informedhorizons.com)

# 2004 GEORGIA LIFE SCIENCES EXHIBITORS

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Aerotek Scientific  
AHA Consulting Engineers, Inc.  
Alston & Bird LLP  
Altea Therapeutics Corporation  
American-Israel Chamber of Commerce, SE  
Region  
Arnall Golden Gregory LLP  
Athens Technical College  
AtheroGenics  
Atlanta Biotech Network  
Atlanta Real Estate Partners  
Augusta Life Sciences  
Beryl Farris LLC Immigration Law  
Biomedical and Health Sciences Institute  
University of Georgia  
BioWorld Today  
CambridgeSoft Corporation  
Cardinal Health  
Cell Dynamics, LLC  
Center for Behavioral Neuroscience  
Centers of Disease Control & Prevention  
Choate Construction Company  
Clark Atlanta University, CCRTD  
Clarkston Consulting  
Clinimetrics  
CRB Consulting Engineers, Inc.  
Creative Digital Group  
CryoLife, Inc.  
DV Illusions, More Than Movie Magic  
Emory University  
Ernst & Young  
GE Healthcare  
Georgia Biomedical Partnership  
Georgia Department of Economic Development,  
Office of Science & Technology  
Georgia Research Alliance  
Grant Thornton LLP  
The Healthcare Business Women's Association  
(HBA) – Atlanta Chapter  
Hood Marketing Solutions  
Hunton & Williams  
IBM Healthcare and Life Sciences  
Inhibitex, Inc.  
Kelly Scientific Resources  
Kforce Scientific Staffing  
Kilpatrick Stockton LLP  
King & Spalding LLP  
Lord, Aeck & Sargent, Architecture  
Medical College of Georgia  
Merchant & Gould  
Metro Atlanta Chamber of Commerce  
Morehouse School of Medicine - CVRI  
Needle & Rosenberg, P.C.  
n-tara  
Parker H. Petit Institute for Bioengineering and  
Bioscience at Georgia Tech  
Patheon Inc.  
Perkins + Will  
Pharmasset, Inc.  
Porex Corporation  
Serologicals Corporation  
Solvay Pharmaceuticals, Inc.  
Southern Micro Instruments, Inc.  
Sutherland Asbill & Brennan LLP  
TechLINKS  
TransPerfect Translations  
Turner Construction  
UCB Pharma, Inc.  
UK Trade & Investment  
The University of Georgia College of Pharmacy  
Regulatory Affairs Graduate Education Program  
University of Georgia/Georgia BioBusiness Center  
William Gallagher Associates

## GEORGIA LIFE SCIENCES EXECUTIVE COMMITTEE

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William Johnston, *Inhibitex, Inc.* - *Chair, Georgia Life Sciences Summit 2005*

Eric Tomlinson, *Altea Therapeutics* - *Chair of the Program Committee, Georgia Life Sciences Summit 2005*

Cindy Carlton, *Georgia Biomedical Partnership*

Charles Craig, *Georgia Biomedical Partnership*

Russell Medford, *AtheroGenics, Inc.*

John Richard, *BioGrowth*

## EXHIBIT SPACE

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Area: 8 ft deep X 10 ft wide

All exhibit space to include:

- 8 ft backdrop and 3 ft side draperies with carpeted floor
- 1 6-ft draped table
- 2 chairs
- 1 exhibitor sign
- 1 wastebasket
- 2 complimentary registrations to the Georgia Life Sciences Summit 2005 (not applicable to reduced or complimentary exhibit space)
- Acknowledgment in the Georgia Life Sciences Summit 2005 final program, if confirmed by September 2, 2005

Premier/Diamond/Platinum/Gold/Silver Sponsors..... Complimentary

Other Summit Sponsors..... \$475

Exhibitor ..... \$950

Nonprofit ..... \$500

## EXHIBIT APPLICATIONS

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The Georgia Life Sciences Summit 2005 Executive Committee reserves the right to refuse applications not meeting standards required or expected of the Summit.

**Applications received after September 2, 2005 will not be guaranteed acknowledgment in the final program.**

## EXHIBIT SPACE ASSIGNMENTS

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Spaces are limited and will be assigned on a first-come, first-serve basis, with Summit Sponsors given first priority. Spaces cannot be guaranteed until payment is received. **No exhibitor may assign or sublet the whole or part of the space assigned.** Georgia Life Sciences reserves the right to rearrange the floor plan or relocate spaces.

## EXHIBIT PERSONNEL/COMPLIMENTARY REGISTRATIONS

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Each exhibit space will be issued a total of two (2) complimentary registrations to the Georgia Life Sciences Summit 2005 for exhibit personnel (not applicable to reduced or complimentary exhibit space). Any additional exhibit personnel will be required to register directly with the Summit.

## EXHIBITOR REQUIREMENTS

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All displays, exhibits, and decorations must conform to the standards described as follows:

- No obstructions in the front half of the booth above the height of 3 ft are permitted. The booth height of 8 ft may be maintained up to 50% of the distance from the back wall toward the front of the space.
- All electrical or any other mechanical apparatuses must be barely audible so noise does not interfere with other exhibitors.
- No part of any equipment or signs shall be posted, nailed or otherwise attached to columns, walls, floors, or to other parts of the building in any way.

Any damage arising by failure to observe these rules shall be payable by the exhibitor. Failure to comply with these requirements will forfeit your exhibit space.

## EXHIBIT BOOTH DECORATIONS & FURNISHING

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Order forms for rental furniture and other special materials will be included in the Exhibitor Service Kit. The kit will be sent to each exhibitor in August 2005 and will include forms for furniture rental, material handling (drayage), labor, and electrical forms. Exhibitors are encouraged to place orders early to take advantage of discounts and minimize delays during set up. Be sure to consult each form for deadlines.

## EXHIBITOR REGISTRATION & SET UP

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Exhibitor registration and set up is scheduled as follows:

Wednesday, October 26th - 12:00 pm – 4:30 pm

Thursday, October 27th - 7:00 am – 9:30 am

As exhibits will be open for viewing at 10:00 am, all setup **MUST** be completed by 9:30 am on Thursday, October 27th. All exhibits must be taken down by 9:00 pm Thursday, October 27th, 2005.

## INSURANCE

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Exhibitors wishing to insure their exhibit materials, goods, and/or ware of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (Liability and Fire/Theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

## EXHIBITOR DISMANTLE

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No packing of equipment, literature, products, etc. or dismantling of exhibits will be permitted until 7:00 pm. All exhibits must be removed by 9:00 pm. To avoid damage to your property, please remain with your exhibit. Equipment and materials left unattended are the exhibiting company's responsibility.

## CANCELLATION OF SUMMIT

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It is mutually agreed that in the event of a cancellation of the Georgia Life Sciences Summit 2005 due to fire, strikes, governmental regulations, or causes which could prevent its scheduled Summit, then and thereupon this agreement will be terminated and Informed Horizons, LLC and the Georgia Life Sciences Summit 2005 Executive Committee will determine, in their sole and absolute discretion, an equitable basis for refund, if any, of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

For more information, please contact:



1631 Phoenix Boulevard, Suite 4

College Park, GA 30349

Tel: +1 770 997 2484

Fax: +1 770 997 2488

Email: [info@informedhorizons.com](mailto:info@informedhorizons.com)

Website: [www.informedhorizons.com](http://www.informedhorizons.com)

# EXHIBIT APPLICATION

## CONTACT INFORMATION

Company Name (as it should appear on booth): \_\_\_\_\_

Contact: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Mailing Address for Exhibitor Kit: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Total number of booths requested: \_\_\_\_\_

Principal products to be displayed:

Books     Equipment     Instruments     Pharmaceuticals     Other: \_\_\_\_\_

## PAYMENT DETAILS

Payment can only be made by one of the options below.

Check      Check Number: \_\_\_\_\_

*(Make checks payable to Informed Horizons, LLC and clearly state the company's name on the check.)*

Credit Card – Please ensure the cardholder has authorized payment and signs below

American Express       Visa       MasterCard

Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Security Code (located on the back of the card): \_\_\_\_\_

*\*The card security code (CSC) is usually a 3 or 4 digit number, which is not part of the credit card number.*

Payment Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

## LIABILITY

Exhibitor agrees to hold Informed Horizons, LLC, Georgia Biomedical Partnership, the Georgia Life Sciences Summit 2005 Executive Committee, and the Georgia World Congress Center harmless from any claims, damage or expense imposed for violation of any law or ordinance by the Exhibitor, the Exhibitor's employees or agents; and further, Exhibitor shall hold Informed Horizons, LLC, Georgia Biomedical Partnership, the Georgia Life Sciences Summit 2005 Executive Committee, and the Georgia World Congress harmless from any and all injury, accident, liability, expense, damage or loss which arises out of or from or by reasons of any act or omission of Exhibitor, Exhibitor's employees or agents.

## CANCELLATION POLICY

Cancellations must be submitted in writing. Exhibit fees will be refunded, minus a \$50 administration fee, if the cancellation is received on or before August 19, 2005. 50% of the exhibit fees will be refunded if cancellation is received after August 19 or before September 2, 2005. No refunds will be given on or after September 2, 2005.

I have read and agree to abide by all rules, requirements, restrictions, and regulations as set forth in this document. I have also read and agree to the cancellation policy and the liability/hold harmless terms and conditions outlined above.

Signature: \_\_\_\_\_

**TO RESERVE YOUR SPACE, PLEASE FAX THIS COMPLETED FORM TO +1 770 997 2488**