



Seventh Annual Southeastern Bio Investor Forum
Where Innovation Meets Opportunity

THE REGION'S PREMIER
LIFE SCIENCES
INVESTMENT EVENT

November 8-10, 2006 INTERCONTINENTAL BUCKHEAD HOTEL ATLANTA, GA

SPONSORSHIP OPPORTUNITIES

Headline Sponsor

\$10,000

- Prominent recognition throughout the marketing campaign; positioned as key player during conference
- Opportunity to participate on conference committees
- Opportunity to nominate presenting companies
- Prominent exhibit table placement at the conference
- Headline sponsor listing and company logo in SEBIO 2006 conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Headline sponsor listing and company logo on signage
- Headline sponsor listing and company logo on SEBIO 2006 Web site; hyperlink to your Web site included.
- Full-page ad in conference program
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

Platinum Sponsor

\$6,000

- Exhibit table at the conference
- Platinum sponsor listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Half-page ad in conference program
- Platinum sponsor listing and company logo on SEBIO 2006 Web site; hyperlink to your Web site included.

- Participant list, following the event, containing each participant's name, address, and e-mail address
- Platinum level listing on SEBIO 2006 "all sponsors" sign
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Gold Sponsor

\$3,000

- Shared table for collateral materials at the conference
- Company name in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Company listing on SEBIO 2006 Web site; hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Gold level listing on SEBIO 2006 "all sponsors" sign
- Two (2) complimentary conference registrations, each additional registration at reduced rate of \$350

Not-for-Profit Supporters*

\$1,000

- Company listing in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Nonprofit level listing on SEBIO 2006 Web site
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Opportunity to place a one-page company collateral piece in prominent display area at the conference
- Nonprofit level listing on SEBIO 2006 "all sponsors" sign
- One (1) complimentary conference registration, each additional registration at reduced rate of \$350

*Restricted to nonprofits/universities

Event Sponsorships

Kick-Off Reception Sponsor

\$25,000

Sold Out

The Kick-Off Reception offers a special opportunity at a unique event site, to be determined by the steering committee. Heavy hors d'oeuvres will be served as conference participants greet old friends and meet new ones. You will receive the following benefits:

- Opportunity to participate on conference committees
- Prominent exhibit table at the conference
- Kick-Off Reception Sponsor Listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Full-page ad in conference program
- Kick-Off Reception listing and company logo on SEBIO 2006 Web site, hyperlink to your Web site included
- Prominent signage throughout the event
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Five (5) complimentary conference registrations, each additional registration at reduced rate of \$350

CEO and Investor Golf Tournament - Co-Sponsorship Available

\$25,000

Founded in 1883, the Capital City Club in Atlanta stands as one of the premier private Clubs in the Nation. This sponsorship offers participants the opportunity to play on the Capital City Club's Brookhaven Golf Course. This par 71 course has been hosting golfers since 1913. The well-maintained, traditional-style fairways and undulating greens make for a challenging course in the Buckhead neighborhood. Bobby Jones was the winner of the inaugural Georgia State Amateur Championship in 1916 at Brookhaven. In 1945, Byron Nelson won the Atlanta Open at Brookhaven. This was his fourth consecutive win on his way to an unparalleled eleven straight tournament victories. You will be able to personally welcome attendees at the awards luncheon and say a few words about your company. In addition, you will receive the following benefits:

- Five (5) complimentary conference registrations
- Exhibit table at the conference
- Company logo on all printed marketing materials, advertising, and signage
- Full-page ad in conference program
- Logo, company description, and link on sponsor page of event web site: www.sebio.org
- Participant list, following the event, containing each participant's name, address, and e-mail address

- Opportunity to place a one-page company collateral piece in conference bag
- Prominent signage throughout the event
- Opportunity to have four company representatives play in the golf tournament

Main Day Luncheon

Sold Out

\$12,500

Sponsor the Presenting Company Day Luncheon and enjoy the opportunity to introduce our luncheon speaker. Signs thanking your company for sponsoring the lunch will be prominently displayed, and you will also be able to say a few words about your company's products and services to attendees. In addition, you will receive the following benefits:

- Exclusive Opportunity
- Main Day Luncheon Listing and Company Logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program
- Main Day Luncheon Listing and Company logo on SEBIO 2006 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

Young VC Program

Sold Out

\$12,500

Coming off the success of the SEBIO 2006 Event in Charleston, the Young VC Program is devoted to fostering relationships among the next generation of life sciences venture capitalists. As the sponsor for the Young VC Program, your company will be the host of an informal gathering of these new investors. In addition, you will receive the following benefits:

- Exclusive Opportunity
- Young VC Program listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program
- Young VC Program Sponsor listing and company logo on SEBIO 2006 Web site, hyperlink to your Web site included

- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

Wednesday Hospitality Suite - Co-Sponsorship Available

\$5,000

New this year, the Hospitality Suite will provide an informal meeting place for those arriving on the evening of Wednesday, November 8 who want to grab a drink and a snack and network. As the Hospitality Suite sponsor, company signage will be prominently displayed in the food and beverage area. In addition, you will receive the following benefits:

- Industry Exclusivity Opportunity
- Wednesday Hospitality Suite Sponsor listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Wednesday Hospitality Suite Sponsor listing and company logo on SEBIO 2006 web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Two (2) complimentary conference registration, each additional registration at reduced rate of \$350

VC Breakfast

\$12,500

New this year, SEBIO is hosting a VC Breakfast for venture capitalists and angel investors to network and listen to a speaker talk about key issues facing the life sciences investment community.

Sold Out

- Exclusive Opportunity
- Exhibit table at the conference
- VC Breakfast listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Half-page ad in conference program
- VC Breakfast listing on SEBIO 2006 Web site, hyperlink to your Web site included

- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Early-Stage Workshop

Sold Out

\$7,500

Designed for the CEOs, senior management, and other interested participants, the Early-Stage Workshops provide a series of presentations and Q&A sessions focusing on best practices for growing an early-stage company. As the sponsor of this event, you will be recognized as a supporter of the Early-Stage Workshops and be the host of the afternoon presentations. In addition, you will receive the following benefits:

- Exclusive Opportunity
- Exhibit table at the conference
- Early-Stage Workshop listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Half-page ad in conference program
- Early-Stage Workshop listing on SEBIO 2006 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Early-Stage Lunch

Sold Out

\$7,500

The Early-Stage Lunch is open to participants. As the sponsor of the lunch, you will be given the opportunity to introduce the luncheon speaker, who will provide information of interest to early-stage companies and investors. In addition, you will receive the following benefits:

- Exclusive Opportunity
- Exhibit table at the conference
- Early-Stage Lunch listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Half-page ad in conference program

- Early-Stage Lunch listing on SEBIO 2006 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Early-Stage Company Shootout

Sold Out

\$7,500

In its third year, the Early-Stage Shootout will take place on the evening of the first day of the conference. At the end of the four concurrent mentoring sessions, each Advisory Panel will select the single, best presentation and opportunity from their group and nominate that company to present its opportunity to the entire conference at the Early-Stage Shootout. A panel of celebrity judges, made up of senior venture capitalists, will assess each participant on the quality of their presentation, the viability of their venture, and the overall fundability of the opportunity. Finally, the judges will score and tabulate their assessments and select an overall winner of the competition. The four Early-Stage finalists will be recognized during the forum.

As the sponsor of the Shootout, you will be given the opportunity to introduce the competition.

In addition, you will receive the following benefits:

- Exclusive Opportunity
- Exhibit table at the conference
- Early-Stage Shootout listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Half-page ad in conference program
- Early-Stage Shootout listing on SEBIO 2006 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Conference Breaks (limit three – ONLY TWO REMAINING)

\$5,000

Conference breaks present an opportunity for participants to grab a drink, a snack, and some extra stamina! As a Conference Break sponsor, company signage will be prominently displayed in the food and beverage area. In addition, you will receive the following benefits:

- Industry Exclusivity Opportunity
- Conference Break listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Conference Break listing and company logo on SEBIO 2006 web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Two (2) complimentary conference registration, each additional registration at reduced rate of \$350

**PLEASE FAX COMPLETED APPLICATION TO DAVE POOLE, CONFERENCE SECRETARIAT, AT
(770) 997-2488.**

For more information, go to www.sebio.org or contact Dave Poole at (770) 997 2484 ext 112.